'Isaaram

Instagram is a microblogging service where users share photos and videos, with the ability to modify them through digital filters.



TIME OF DAY **Anytime**

DAY OF WEEK **Any Day**





FREQUENCY Daily



KEY TERMS

Hashtags Feed Filters Follow Direct Message (DM)

TIP #1

Keep it up; consistency is key.

TIP #2

Use filters; spice up your photos. **TIP #3**

Use #hashtags; join a conversation.

5/5

3/5

POTENTIAL

2/5

2/5

CUSTOMER ENGAGEMENT

4/5



USER FRIENDLY **REACH**

SEARCH OPTIMIZATION **WEBSITE TRAFFIC**

MARCH 2014