

LinkedIn

LinkedIn is a social networking service where users share business links and written updates on their professional status.



TIME OF DAY
Morning

DAY OF WEEK
Weekday



FREQUENCY
Monthly

Kristi Waits
Owner at Second Cup Media
Brooklyn, Wisconsin | Information Technology and Services

Previous Wisconsin Office of Justice Assistance, Wisconsin Sentencing Commission, PricewaterhouseCoopers
Education California State University-San Bernardino

Edit Profile 63 connections

www.linkedin.com/pub/kristi-waits/5/75a/82b/ Contact Info

KEY TERMS

*Connections Profile Network
Groups Follow News Feed*

TIP #1

Keep info current;
help people find you.

TIP #2

Stay flexible;
the service is always
changing.

TIP #3

Stay plugged in;
check back regularly.

2/5

USER
FRIENDLY

2/5

POTENTIAL
REACH

3/5

SEARCH
OPTIMIZATION

2/5

WEBSITE
TRAFFIC

2/5

CUSTOMER
ENGAGEMENT

2.2

farmer score