Pinterest

Pinterest is a social bookmarking service and visual discovery tool where users collect and organize ideas for different projects and interests.



TIME OF DAY Afternoon

DAY OF WEEK Any Day





FREQUENCY Weekly



If my zucchini survives, I may need this this summer. 76 Zucchini and Summer Squash Recipes

41 5/2 W 28

Jaclyn Bell (Cooking Classy)
Healthy & Light Recipes



A Visual Guide to Cooking Greens

I'm never sure what I'm getting with my CSA. This is a great guide to greens with lots of great recipes A Visual Guide to Cooking Greens at Epicurious.com

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F. Horvath



KEY TERMS

Boards Pins Likes Repins Followers Following

TIP #1
Write good descriptions;
help people find you.

TIP #2

Separate topics; more boards, less pins. Ū

TIP #3

Diversify pinners; increase connections.

4/5

3/5

3/5

2/5

CUSTOMER ENGAGEMENT 3.4 farmer score

USER FRIENDLY POTENTIAL REACH

SEARCH OPTIMIZATION

WEBSITE TRAFFIC

5/5

MARCH 2014