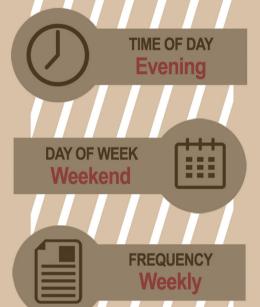
## tumble

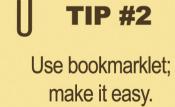
Tumblr. is a microblogging service where users share photos, videos, links, and written updates.













4/5
USER

3/5

POTENTIAL SEARCH OPTIMIZATION

2/5
WEBSITE TRAFFIC

2/5

CUSTOMER
ENGAGEMENT

2.83
farmer score

**MARCH 2014**