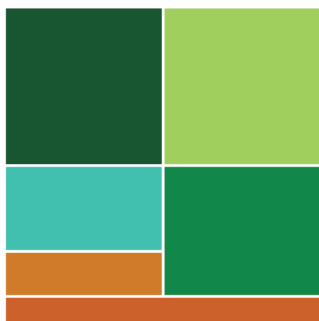




IMPACT REPORT

2018

Income Breakdown



- Federal Grants - 24.4%
- Foundation Grants - 24.3%
- Events & Other - 20%
- Contributions - 13.2%
- State Grants - 9.6%
- Program Fees - 8.5%

Expense Breakdown



- Program - 67%
- Management/
Administration - 25.2%
- Fundraising - 7.8%

Funds spent purchasing local food and farm products - **\$11,468.47**

Funds spent directly supporting farmers, researchers, and industry leaders - **\$8,935.70**

Champaign Over 17,900 Farmers Market



customers shopped at the
Champaign Farmers Market in 2018...

75
repeat
SNAP
customers

25
market
days

10
new
producers

\$22.5K
in SNAP
incentives
dispensed

\$81.5K
in total
sales

445
total
SNAP
transactions

184
total
SNAP
customers

75
Market
volunteers

15
producers
per week
(avg.)

39.4K
people
reached
via Facebook

*SNAP is the USDA's
Supplemental Nutrition
Assistance Program - formerly
referred to as Food Stamps.



FARMER TRAINING

24 farm business and skills
classes were offered

909 people attended TLC field
days and classes

145 people attended the Organic
Grain Conference

10 farmers completed the
Central Illinois Farm
Beginnings course (CIFB)

31 people attended the Farm
Dreams workshops

115 people attended the Women
Who Farm Field Day Series

157 attended the Mechanical
Weed Control Field Day

130 attended the Farm Finance
Webinar Series



BOARD OF DIRECTORS

Joe Wetzel *President* • Lisa Bralts-Kelly *Vice-president* • Sue Lannin *Secretary* • Irene Kaufman *Treasurer*
Will Glazik • Thomas Harrison • Jacob Taylor

STAFF

Jacquelyn Evers *Executive Director* • Rey Dalitto *Farmers Market & Food Access Manager*
Mallory Krieger *Farmer Training Manager* • Taidghin O'Brien *Marketing & Outreach Manager* • Nicole Philyaw *Office Manager*