

OATS

Organic Agronomy Training Series

July 24-25, 2019

Fusion 54 | 101 W Main St | Crawfordsville, IN



The Organic Agronomy Training Series (OATS) is a collaboratively managed, science-based train-the-trainer program for agricultural professionals working with organic or transitioning producers in the United States. We seek to grow domestic organic production by strengthening the educational support network of agronomists, certified crop advisors, extension agents, and technical service providers serving certified organic grain producers.

Sales of organic products in the U.S. have grown from \$3.6 billion in 1997 to nearly \$50 billion in 2017. However, while organic food sales make up approximately 5.5% of total U.S. food sales, less than 1% of farmland is dedicated to organic production, forcing the excess demand to be satisfied with imported organic grain.

The shortfall in domestic organic grain production is due in part to farmers lacking access to professional organic service providers. Recent research by the U.S. Organic Grains Collaboration identified a shortage of technical service providers who understand organic production and are set up to work with growers seeking support.

Our solution is to fill this service gap by offering a pilot training program in organic agronomy, production systems, and certification for technical service providers. Graduates of this training will be better equipped to advise the emerging population of organic grain producers in Indiana, Illinois, and Ohio.

This is where we need your help. Your support will bring this two-day pilot program to the lower Midwest. It will feature expert trainers delivering science-based content to 50+ agronomists, crop consultants, extension agents, and technical service providers who will then be more prepared to offer support to the region's emerging organic grain farmers. We hope you will consider joining us in developing this critical component for a robust organic grain economy.

Thank you for helping grow the organic grain industry,

Mallory Krieger
Co-Chair, OATS-East Planning Committee

Michael O'Donnell
Co-Chair, OATS-East Planning Committee



Extension



IDEA Farm Network
ideas, experience, community



Sponsorship Benefits

	Bronze \$250	Silver \$500	Gold \$750	Platinum \$1000
Ticket(s) to the training	1	1	2	4
Thank you on social media	x	x	x	x
Inclusion on sponsor list in program booklet (no logo)	x			
Dedicated recognition space in the program booklet (color logo & company description/tagline)		1/4 page	1/2 page	Full-page
Logo on the training's registration webpage			x	x
Logo on sponsor recognition signage at the training			x	x
Logo on the OATS national website's sponsor webpage				x
Promotional flyer in participant packet				x

Meal Sponsor: includes prominent signage with company name and logo at the buffet, and recognition as the meal sponsor in the program

Sponsorship of Lunch = \$300

Sponsorship of Breakfast = \$200

Due Date

Application and payment is due no later than June 17, 2019.

Logo Information

Please email a high resolution digital copy of your logo to be used in promotion and sponsor benefits. Preferred file types: .eps and .png

Recognition Space in Program

Please adhere to the following sizes for recognition space (h x w): Full-page (8" x 6.5"); 1/2-Page (3.875" x 6.5"); 1/4-Page (3.875" x 3.125")

Application & Payment

To sponsor, please complete and return the attached sponsorship form with your payment. The Land Connection is serving as fiscal agent for the OATS - East Training. Online payment is available at <https://thelandconnection.org/SponsorOATS>

Paper applications and checks made out to 'The Land Connection' can be mailed to:

The Land Connection
c/o Mallory Krieger
206 North Randolph Street, Suite 400
Champaign, Illinois 61820

If you have questions about payment or sponsorship, please email Mallory at mallory@thelandconnection.org or call 217-840-2128.