

## SPONSORSHIP OPPORTUNITIES & BENEFITS

	Cultivator \$500*	Planter \$750	Harvester \$1,500	Soil Builder \$3,000
Exhibitor booth at Trade Show (10' x 10' space, skirted 8' table, 2 chairs)	✓	✓	✓	✓
Listing in the program with contact info and business description (no logo)	✓	✓	✓	✓
Listing on the event webpage and Facebook page w/ link (no logo)	✓	✓	✓	✓
Additional 2-day tickets to the conference		1	2	4
"Thank you" posts on social media for you or your business		✓	✓	✓
Recognition in conference program (with logo)		1/4 - page	1/2 - page	Full-page
Logo on conference webpage		✓	✓	✓
Promotional material in conference tote			✓	✓
Logo on sponsor recognition signage at event			✓	✓
Recognition on the "Friends of TLC" webpage for 1-year (with logo - starts Feb. 1, 2020)			✓	✓
"Sponsor Spotlight" feature in TLC's weekly e-newsletter			✓	✓
Logo on podium sign in each hall				✓
Logo on welcome slide during the Keynote Address				✓
Marquee sponsorship billing on all promo materials				✓
Verbal recognition and "thank you" at the beginning of all general sessions				✓

\* Non-profit rate = \$300

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

All sponsorships listed below include prominent signage with your company logo, recognition in the program, and one 2-day conference ticket for every \$750 worth of sponsorship.

- Breakfast Sponsorship (Day 1) = \$500
- Breakfast Sponsorship (Day 2) = \$500
- Lunch Sponsorship (Day 1) = \$1,500
- Lunch Sponsorship (Day 2) = \$1,500
- Beer & Spirit Mixer (Day 1) = \$750
- Illinois Ballroom (Exhibition Hall) = \$2,250
- Chancellor Room (Keynote & Track - Day 2) = \$750
- Lincoln Room (Track - Both Days) = \$750
- Alma Mater Room (Track - Both Days) = \$750

If you don't see a sponsorship opportunity package or series of benefits that fits your business needs, we can build a custom package for you.

Contact Cassidy Dellorto-Blackwell at [cassidy@thelandconnection.org](mailto:cassidy@thelandconnection.org) or 217.840.2128 with any questions.